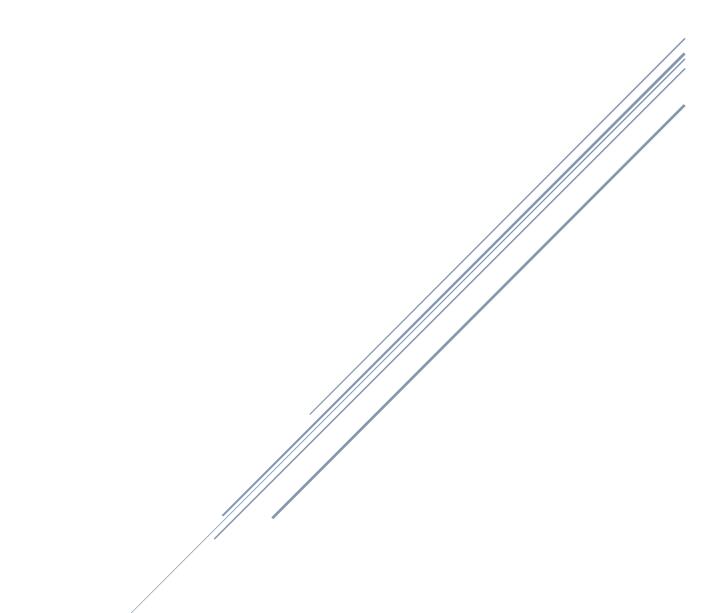
# A REPORT ON EXPERT TALK JOURNEY FROM IDEA TO START-UP



VP's Kamalnayan Bajaj Institute of Engineering and Technology, Baramati-413133.

### 1. Organizing Committee



**Dr. R. S. Bichkar**, Principal, Vidya Pratishthan's Kamalnayan Bajaj Institute of Engineering and Technology, Baramati and President, Institution's Innovation Cell (IIC).



**Mrs. Jyoti Rangole**, Assistant Professor, Department of Electronics and Telecommunication Engineering, VPKBIET Baramati. She is Coordinator for Institute Entrepreneurship Development Cell.



**Dr. Vipin B. Gawande**, Assistant Professor, Department of Mechanical Engineering, VPKBIET Baramati. He is shouldering the responsibility of Start-up Coordinator for institute's innovation cell.

### 2. Resource person



### Mr. Shrirang Gokhale

Mr. Gokhale is a Mechanical Engineer from COEP,69 batch. Joined Philips Bhosri in Audio Division as Product Designer. Retired as R and D chief from after working for 35 years. Presently working as a mentor for Entrepreneurs.

### A REPORT ON

### Journey from Ideas to Start-Up

Every startup begins with an idea. Most ideas never get going, because the person with the idea does not know where to begin. Many of those who begin don't make it, because building and growing a any business requires a different set of skills and processes.

To guide students and faculty members related to Start-Up, an exert talk on "Journey from Idea to Start-Up" was organized by Institute Entrepreneurship cell (ED) in association with Institute's Innovation Council (IIC) and supported by B.Y.S.T, Pune. The event was organized on Friday,  $20^{th}$  August 2021 at 4.00 p.m. through Zoom online platform. The event was attended by students and faculty members from all disciplines within and outside institute.

The resource person for the expert talk was **Mr. Shrirang Gokhale**, a well-known mentor for budding entrepreneurs. He shared his experience with the participants and lays out and demystifies the most effective path to startup process. He also explained step by step procedure to get from concept (idea) to launch of individual startup. He also explained common pitfalls that arises during this process. He mainly focused on reality check, business strategy, building team, project management and finance. At the end of the workshop, he had interacted with the students and faculty members.

The overall session was successfully completed with the help of members from B.Y.S.T, Pune. Honorable Principal, Dr. R. S. Bichkar, mentioned the facilities available in the institute in terms of Centers of Excellence. Mrs. Jyoti Rangole madam, informed participants regarding vision and mission of Institute Entrepreneurship Cell (ED) and Institution's Innovation Council (IIC). She asked participants to involve in various entrepreneurship and innovation related activities and cultivate the culture of entrepreneurship in the institute. She also mentioned that ED cell will support the innovative ideas of students and faculties in terms of financial support.

The organizers are thankful to Honorable Principal, Vice Principal, Deans, Head of various disciplines, faculty members, students and non-teaching staff for providing helping hands to make this session successful.

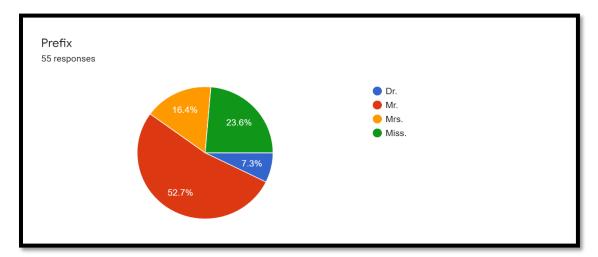
## **Event Flyer**

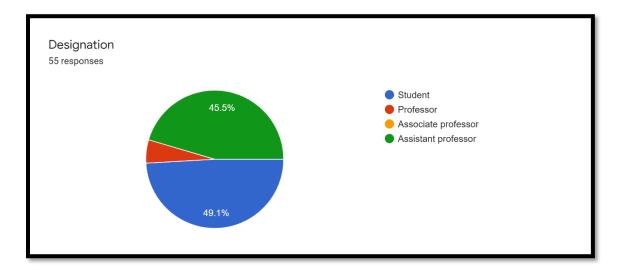


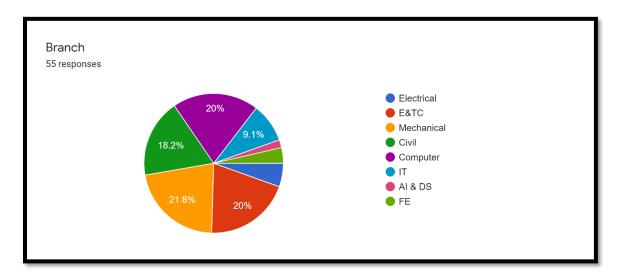
### **Event Photos:**

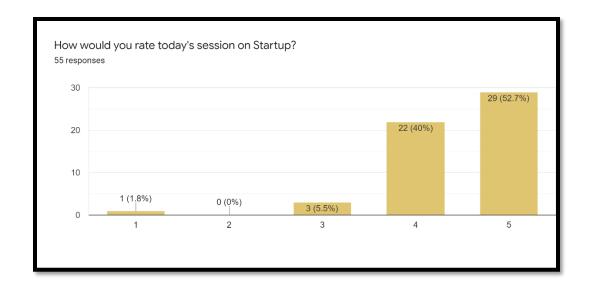


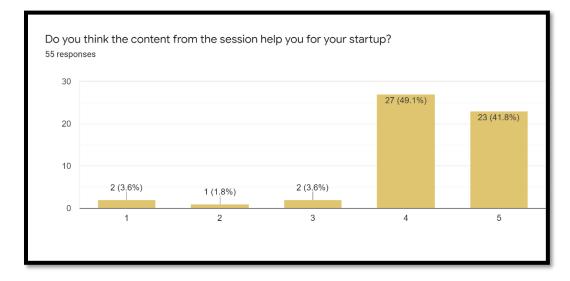
# Feedback

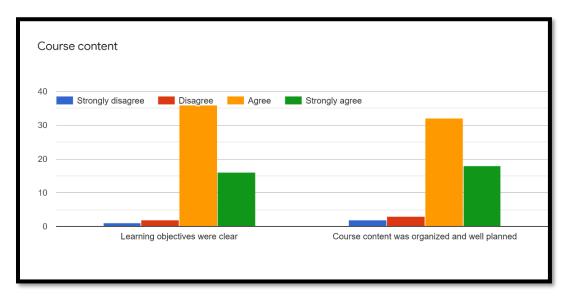


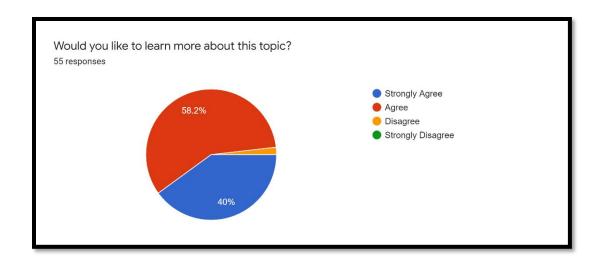


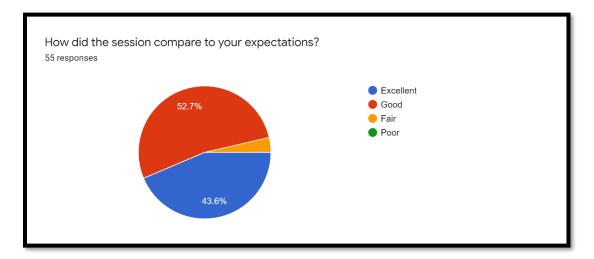












# Additional interests: What would you like to see in our next program?

Different fields and how to start entrepreneurship in those particular fields which students want to go in or are interested in, for example if someone wants to go or is interested in something else and don't know how to start in that particular interest, please guide them

Excellent

Web development

Start up policies

Great session... Thank you for wonderful Guidance

Session was excellent

Detailed description of government policies for budding entrepreneurs

good

Related to medical field

Nice

Very fruitful and knowledgeable session. I would like to learn about business management techniques as an entrepreneur.

### **Certificate Format**

